

# Kansas Parent and Voter Support for Senate Bill 372, The App Store Accountability Act

**To:** Kansas Family Voice

**From:** Aaron Trost, HLC Strategic LLC

**Date:** February 6, 2026

**Subject:** Kansas Parent and Voter Support for Senate Bill 372, The App Store Accountability Act

## **Executive Summary**

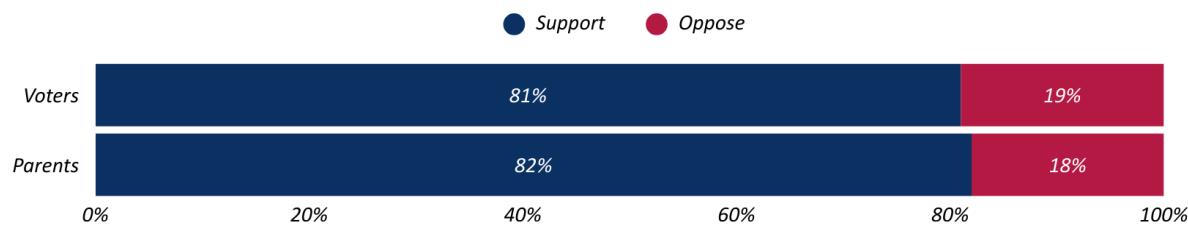
Recent polling in Kansas reveals overwhelming, bipartisan support among voters and parents for legislation, such as the proposed App Store Accountability Act (Kansas SB 372), that would require app stores to verify users' ages and obtain parental approval for minors to download apps.

## **Key Findings**

### **Strong Support**

81% of Kansas voters, and 82% of parents, support legislation requiring app stores to verify users' ages and obtain parental consent for minors to download apps.

*How much would you support or oppose legislation requiring app stores to verify users' ages and obtain parental approval for minors to download apps?*

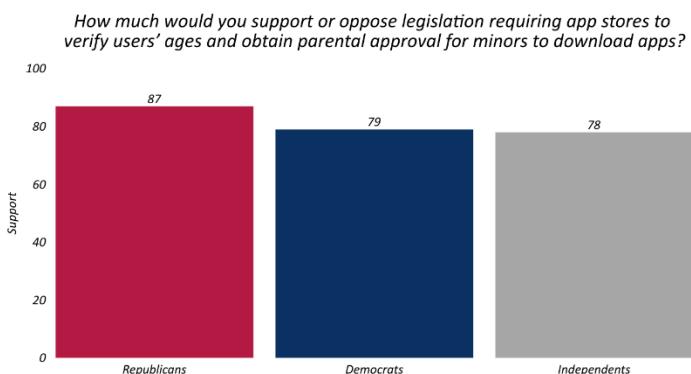


- App store parental consent: 83% of Kansas voters and parents support requiring app stores to obtain parental approval for minors to download apps.
- App store age verification: four-in-five Kansas voters and parents (83% and 81%, respectively) say they would support requiring app stores to verify users' ages, in order to limit minors from accessing apps that might not be appropriate for their age.

## **Bipartisan Consensus**

Support for legislation requiring app stores to verify users' ages and obtain parental consent is robust across the political spectrum:

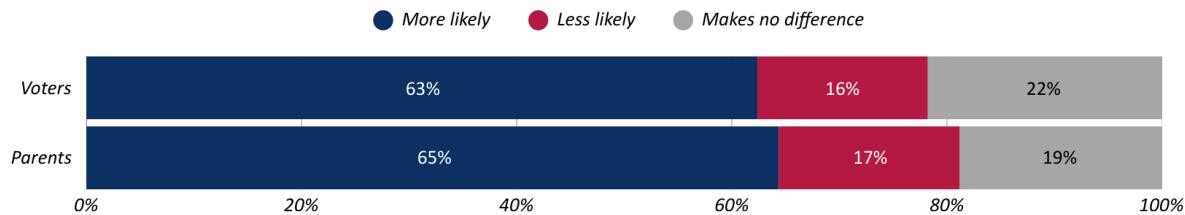
- 87% of Republicans, 79% of Democrats, and 78% of Independents are in favor.



## Voter Mobilization

Nearly two-thirds of Kansas voters (63%) and parents (65%) would be more likely to vote for a lawmaker who supports legislation that requires app stores to verify users' ages and obtain parental approval for minors to download apps, whereas only 16% of voters and 17% of parents would be less likely.

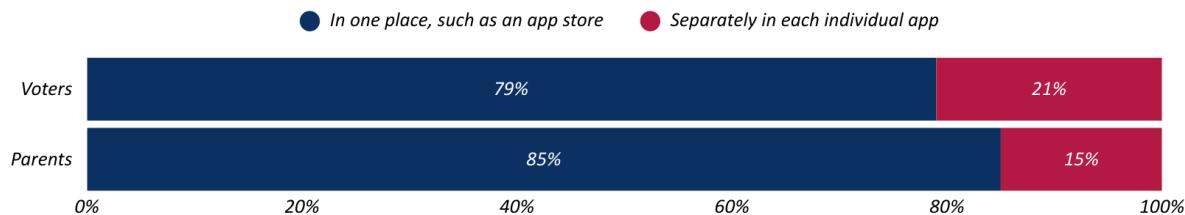
*Would you be more or less likely to vote for a legislator who favors requiring app stores to verify users' ages and obtain parental approval for minors to download apps?*



## Preference for App Store Implementation

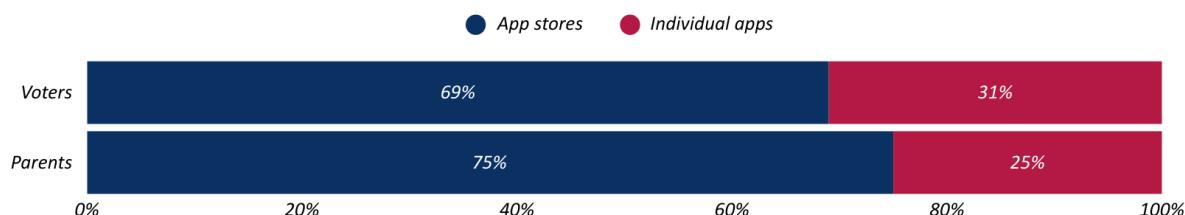
Kansas voters and parents prefer that these requirements be handled by the app stores.

*In your opinion, which would be an easier way for parents to provide approval for their child to use an app?*



- 79% of voters and 85% of parents believe it would be easier for parents to provide approval in one place, like an app store, than separately within each individual app.

*If you had to choose, which of the following would you trust more to securely handle the personal data (such as ID cards or credit cards) needed to verify users' ages?*

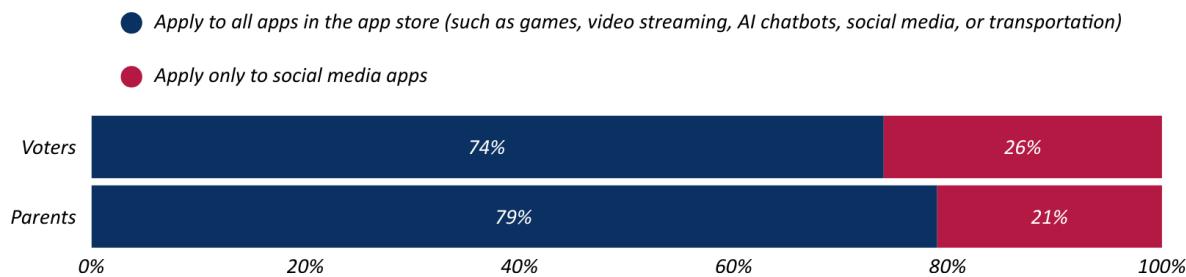


- 69% of voters and 75% of parents say they would trust app stores over individual apps to securely handle the personal data required for age verification.

## Scope of Legislation

A strong majority of Kansas voters and parents believe the legislation should **apply to all apps**, not just social media.

*If you had to choose, would you prefer this legislation requiring app stores to verify users' ages and obtain parental approval for minors to download apps...*



- 74% of voters and 79% of parents say they would prefer legislation apply to all apps in the app store (e.g., gaming, video streaming, AI chatbots, social media, or transportation) rather than only to social media apps.

## Methodology

Findings are based on a text-to-web survey of Kansas voters, conducted January 23-27, 2026 with 524 likely 2026 general election voters, including an oversample of parents of at least one child under 18 (for a total of 223 parents). Results for the full sample have a margin of error of  $\pm 4.3\%$ , and results among parents have a margin of error of  $\pm 6.5\%$ . Percents may not add up to 100% due to rounding.